

BRIDGESTONE GOLF

Ball Fitting

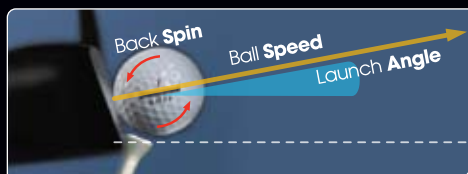
CHALLENGE

Find The Ball That Fits **Your** Game

Choosing the right golf ball for your game can make a dramatic difference in your performance on the golf course. We invite you to take the "Bridgestone Golf Challenge" and discover the best ball that fits you.

Bringing the **Tour** Experience to **You**!!

Take your game to the next level by participating in the Bridgestone Challenge. As with club fitting, ball fitting can guide you to a golf ball that maximizes your performance from tee to green through optimizing your ball speed, launch angle and spin rates. The same technology that we use with Tour Professionals to find the right golf ball is now available for you! Using a sophisticated computer system, the Science Eye, allows us to enhance your performance in a complimentary session. Take the Bridgestone Challenge and find the ball that fits your game!



Optimizing these 3 key factors of launch conditions will maximize your distance.



TOUR PROVEN PERFORMANCE

Tour B330



Player Profile:

Professionals to low handicap amateurs

Tour B330-S



Player Profile:

Professionals to low handicap amateurs

Tour B330-RX



Player Profile:

Tour performance for low handicap amateurs

DISTANCE ENHANCING PERFORMANCE

e5+



Player Profile:

Medium skilled players looking for height and distance

e6+



Player Profile:

Medium skilled players who tend to slice or hook the ball

e7+



Player Profile:

Medium skilled players seeking a more penetrating trajectory

A **Bridgestone Challenge** Technician uses the Science Eye launch monitor to analyze launch data and recommend a proper fitting ball.

GAME IMPROVEMENT PERFORMANCE

TREOSOFT



Player Profile:

Players seeking extremely long distance and soft feel

Lady iQ180



Player Profile:

Women seeking the best performance ball to enhance their game

Date:

Time:

Location:

Check with your local club pro or retailer for the **Bridgestone Golf Challenge** sign up details.

BOOM IT.
BRIDGESTONEGOLF.COM